The California Botanical Society is now publishing general summaries of Madroño research articles on our website, and in our digital newsletter Nemophila.

Instructions:

The summaries can be short or long, but we are looking for somewhere between 250-750 words. The articles can be aimed at K-12 readers of a specific grade level, or simply general non-science audiences. The goals of the program are to give our members science communication experience and professional development, and increase the reach and readership of Madroño.

You can choose a recent article that you are most interested (available at: http://calbotsoc.org/madrono). Please check in advance (on this sheet: https://tinyurl.com/yb39udo9) to make sure the article you plan to work on has not already been summarized, then let us know which article you are working on so we can keep this sheet up to date. After you write a draft you will be paired with another member to swap summaries for an informal peer editing process.

At the start of each summary, please include a “significance statement” that describes why the article attracted your attention and why the research is noteworthy, particularly timely, innovative, or otherwise cool -- in other words, why should a broad readership be interested in this research.

Consider sending us one or two digital photographs that we can include with the translation. Authors are usually very willing to provide photos of their research organisms, so don’t hesitate to email them to request one if you wish to, and/or if you can’t find a good photo on Creative Commons or flickr that is available for public use (don’t forget to credit the photographer of any digital photo obtained online). You may also consider including a particularly informative figure that was published in the article, or that the author might wish to provide (i.e., a figure that they might have prepared for a talk on the topic but didn’t publish in the paper).

If you are fluent in another language, we would love to have your summary written in any other languages that you speak!

Please refer to examples on our website (http://Calbotsoc.org/outreach). Please also refer to the “lay summaries” from the American Naturalist journal as good examples for length and style (ex. http://amnat.org/an/newpapers/FebGrainger.html).

Please let us know if you have any questions. You can email our Outreach Coordinator, Danielle Black, at danielleblack@ucsb.edu.